Brad Beasley
Brad Beasley passed away peacefully on December 1, 2017, after a tough three months battling the return of cancer. Brad and his older brother Mark grew up in the film business with their dad. They both found their niche freelancing in the industry. Soon after graduating from Bryan Adams High School in Dallas, TX in 1972, Brad decided to travel the world. He ended up in Israel and worked in the film industry while there for a total of five years. While working as a customs coordinator on the Israeli Air Base project he met the love of his life, Gillian Elizabeth.

In 1982, Brad joined in partnership with his brother Mark, and then later with a third partner, Ferris McCollum in 1986. Their business became what is now MPS Studios with offices in Dallas, Austin, and Denver. Brad dedicated the majority of his working life to the film and video industry, side by side with his brother Mark and wife Gillian, keeping the Texas community and industry strong, and engaging many family members in the business.

If you ever walked into the MPS Studios Dallas office, for almost 40 years, one of the first people to always greet you, was Brad Beasley. You probably said hello to him and then you were greeted by some confusing form of handshake or hug, and were left wondering to yourself “what just happened?” The first couple of times you were left with bewilderment and awe of how someone can make you feel like the most important person in the place and yet, somewhat confused on how silly you and Brad must have looked to anyone else watching.

Donations in memory of Brad may be made to either Faith Presbyterian Hospice, the CaringBridge organization, or Covenant Church Carrollton’s local and global missions.

Steven A. Helliker
Steven A. Helliker passed peacefully in his sleep on October 19, 2017 in Coral Springs, FL. He is survived by his wife of 37 years, Diane Helliker, their daughter Alaina Butler and granddaughter, Ashlyn.

Helliker held a degree in theatre education from William Paterson University of New Jersey. He was a member of the Illuminating Engineering Society of North America and sat on its Theatre, Television and Film Advisory Committee. Helliker developed several seminars designed to educate in the fields of theatrical and television lighting, product display, and the physics of light in general.

Helliker’s solid reputation in the industry was built upon his 30-plus years of experience, which included extensive Broadway and touring experience as well as numerous consulting credits. He was also an avid and effective mentor to many young up and coming electricians and designers who now thrive and have influence in today’s entertainment and architectural lighting fields. As a principal with BASH Theatrical Lighting in the New York area in the 1980s,
he played a critical role in the production of projects for many national dance and theatre companies, as well as some of the first-ever show events done for large business entities, which later evolved into the huge corporate show market known today. In 1991 he moved to Orlando, FL to start up the first BASH expansion office, and over the next seven years he built it into a major source for the region’s rapidly growing lighting and production needs and helped create new career paths for all around him.

Helliker was published in several industry publications. He served on various panels for LDI, USITT, and the New York Theatre League. He was a founding member and past board member of ESTA as well as a member of the Technical Theatre Curriculum Advisory Committee of Valencia Community College.


Helliker’s wife, Diane Helliker, and their daughter, Alaina Butler have chosen to establish a scholarship with the Coral Springs Charter School in Helliker’s honor. For more information, or to make a donation, please email HellikerMemorial@gmail.com.

1993, a seminal business development consultancy within the music, audio-video, and entertainment technology industry. Despite his influential role as a guiding force behind many of the industry’s success stories, John maintained an intentionally understated, behind the scenes profile to keep the spotlight on his clients.

An accomplished bluegrass and gospel musician, John was an ardent music lover and aficionado, with an encyclopedic knowledge that spanned multiple genres and eras. He embraced technology with equal fervor, cultivating a keen insight and understanding of consumer and professional technologies. But it was John’s business acumen that informed his work, guiding the CEOs and business trajectories of the industry’s dominant players and rising stars.

A fervent supporter of music and technology education, John was active in numerous trade organizations including NAMM, InfoComm, NSCA, and CEDIA. A dynamic keynote speaker, he was a frequent contributor to industry publications, creating hundreds of white papers and reports, and authoring the acclaimed music industry guidebook, Succeeding in Music: Business Chops for Performers and Songwriters.

John is survived by his wife Jeanne; his mother, Myra Stiernberg, of Tillamook, OR; brother Donald Stiernberg and sister-in-law Ilene Stiernberg of Skokie, IL; niece Bonnie Sternberg of Brooklyn, NY; nephew Charlie Sternberg of Chicago, IL; and brother-in-law Matthew Broughton of Ripon, WI.

In lieu of flowers, the family has suggested a donation to one of many charitable causes John was committed to, including the NAMM Foundation, as well as Bay City United Methodist Church, Bay City, OR.

John Stiernberg, 66, President and Founder of Stiernberg Consulting, passed away November 11, 2017, after a months-long battle with cancer.

A Chicago, IL-area native, John was deeply committed to his college sweetheart and wife of 45 years, the former Jeanne Broughton. Together they founded Stiernberg Consulting in